



MEDIA KIT

WINTER 2025/2026

BORMIO 2026

The magnifica terra on the road to the olympics



DOWNLOAD
media and info



<https://cme.sh/IGG3Rq>

BORMIO MEDIAKIT

There's a reason the Romans crossed the Alps to immerse themselves in these waters, and there's a reason why, two thousand years later, the eyes of the world will turn to **Bormio's** mountains.

The name etymologically comes from the German *warm*, a direct reference to the **nine thermal springs** that bubble up at **1,225 meters**, creating **one of the most extensive thermal complexes in the Alpine arc**.

The surrounding area encompasses **Valfurva, Valdidentro, Valdisotto**, and **Sondalo**, the "**Magnifica Terra**", as it's been known for centuries by those who truly understand it.

But it's when **winter** arrives that Bormio reveals its deepest nature, with **110 kilometers of slopes** that include **Italy's largest skiable vertical drop: 1,817 meters** descending from the 3,012-meter summit right into the heart of town.

Hot water meeting snow, mountain huts where **pizzoccheri** still taste of genuine tradition, and an **iconic slope** ready to take the spotlight.

Bormio has never been just another destination but a place where history settles and then cyclically resurfaces with renewed force.

February 2026 will be one of those moments when everything converges: the thermal springs that warmed the Romans, the valleys that kept their secrets, the slopes that have challenged champions since the 1980s.



THE STELVIO

the stage where history is written (and rewritten)



OLYMPICS SCHEDULE

ALPINE SKIING

February **7** 2026 / Downhill
February **9** 2026 / Team combined
February **11** 2026 / Super-G
February **14** 2026 / Giant slalom
February **16** 2026 / Slalom

SKI MOUNTAINEERING

February **19** 2026 / Men's and women's sprint
February **21** 2026 / Mixed relay

They call it "**La Scala of skiing**", and just like at La Scala, the spectacle never disappoints. Inaugurated in 1982, the **Stelvio slope** is one of the **most technical courses** on the **world circuit**, with **decades of World Cup races** behind it and **two World Championships** hosted in **1985** and **2005**.

Legends like **Zurbriggen**, **Maier**, **Svindal**, and **Miller** have won here, but it's **Dominik Paris**, *honorary citizen of Bormio*, who has found his personal kingdom on these

slopes with **seven victories** that no one has ever matched. Now comes the moment this slope has always deserved and awaited. From **February 6 to 21, 2026**, the Stelvio will host the **entire men's Olympic alpine skiing program**: **downhill** on **February 7**, **team parallel** on the **9th**, **super-G** on the **11th**, **giant slalom** on the **14th**, **slalom** on the **16th**.

On **its final section**, another page in Olympic sporting history will be written with the **debut of ski**

THE STELVIO

mountaineering as an **Olympic discipline: sprint races** on **February 19** and **mixed relay** on the **21st**.

This isn't a random choice. Ski mountaineering in the Italian valleys has **grown by 186% in the last decade**, and Bormio knows it well after already testing the course during the **2024 Junior World Cup** and the **2025 World Cup**.

When athletes climb with skins in February where others have descended at 130 km/h, it won't just be an Olympic debut but a milestone for a territory that has always **lived the mountains vertically**, even before doing so downhill.

The course starts at **2,268 meters** at **Praimont**, where speed builds from the very first meters, before

tackling the **Rocca** and **San Pietro jumps** that immediately put pressure on the legs. Then comes the infamous **Carcentina**, that diagonal traverse against the fall line that punishes any hesitation, and finally the **wall of Konta** where medals are decided before launching into the final turns toward the finish.

There will be no World Cup race on the Stelvio this winter for Olympic logistics, with **complete closures** scheduled on the training and race days of February **6, 7, 9, 11, 14**, and **16**. But outside these dates everything remains open and skiable, because the Stelvio isn't just a stage but a living mountain that continues to offer fun even when the cameras are off.



THE STELVIO

“LA ROCCA” JUMP

The first difficult part of a slope that leaves athletes with no breath just a few seconds after the start. That's how Stelvio introduces itself to those who challenge it.

“VALDISOTTO” CROSSING

“FONTANA LUNGA” JUMP

Skis don't touch the snow for many meters. The tunnel built in the summer makes it possible to ski in the rest of the area and is another insidious undulation of the surface.

“LA KONTA”

Legs scream right now, they're intoxicated by lactic acid but this wall in the shade knows how to recognize true champions and rewards them with its curves.

“CANALINO SARTORELLI”

It's a dive towards the Fontana Lunga part. The surface is uneven and that makes it difficult to be precise while skiing.

“PIAN DELL'ORSO”

That's where you start to feel tired and precision is what makes the difference here. You simply can't make mistakes.

“CARCENTINA”

It's a terrible diagonal to the right and it's not easy to find the best line to keep fast. It's a passport for talent.

“SAN PIETRO” JUMP

Spectacular, breathtaking. A scary jump in empty space. This is the starting point of a dive, the most difficult and decisive part of Stelvio slope.



TRE SKI AREAS

three characters

The Stelvio is the stage for extreme technique, but around it develops an articulated system comprising **three ski areas** with well-defined, distinct identities.

The **Bormio ski area**, open from **December 5, 2025, to April 12, 2026**, offers **14 lifts** and **50 kilometers of slopes** that include that record vertical drop already mentioned, along with **snowparks**, **funslope**, and **two kid snowparks**.

DOWNLOAD
media and info



<https://cme.sh/IGG3Rq>

BORMIO MEDIAKIT

At **Bormio 2000**, the little ones await at the **expanded Scoiattoli field** and **The Jungle snowpark**, while the **cabins of the Bormio–Bormio 2000 lift** have been **painted Bormio red** in preparation for a season destined to be remembered. Speaking of the Olympics, pay attention to the calendar for the Bormio ski area: during the Olympic period, from **January 28 to February 16**, the ski area **may not be accessible** to the public, while from **February 17 to 22** it will be **open with some limitations**.

Santa Caterina Valfurva represents the **paradise of pure skiing**, with **9 lifts** and **35 kilometers of slopes** nestled in the **Stelvio National Park** where the views take your breath away. The **descent you can't miss** bears the name of **Deborah Compagnoni: 3,699 meters** created for the **2005 World Championships**, with hard snow guaranteed by north-facing exposure and sustained passages and continuous gradients.



110km TOTAL SLOPES

Ski Area

Bormio

14 lifts

50 Km of slopes

Ski Area

Santa Caterina Valfurva

9 lifts

35 Km of slopes

Ski Area

Cima Piazzzi-San Colombano

7 lifts

25 Km of slopes

Dedicated to the champion born in this very valley, it's a slope that reveals the character of those who face it: **technical, clean, uncompromising. No closures are scheduled** here during the Olympics, so the fun on snow will continue without interruption.

Cima Piazzzi-San Colombano, called the *Happy Mountain*, is the perfect counterbalance: where the Stelvio challenges and Santa Caterina tests, Cima Piazzzi welcomes with **25 kilometers of easy slopes, 7 lifts, and zero stress.**

Families, children, and first-time skiers find **magic carpets, Orsacchiotti World, a playground,** and the **Family Bob** for returning to the valley Lombardy's only rail coaster. **No Olympic closures** here either: the ski area will be open from **December 5, 2025, to April 12, 2026.**

The same territory where in a few months athletes will climb with skins instead of descending has a vertical history as long as skiing itself, except here climbing has always come before descending.

SKI MOUNTAINEERING

earning your turns

Over **350 ski mountaineering routes** thread through these valleys, from **gentle tours** to **4,000-meter peaks** like **Gran Zebrù**.

When ski mountaineering debuts at the Olympics in February 2026 on the Stelvio, it's not just about a new sport's **recognition for a territory** that's **always approached mountains by climbing them**, turning every slope into **moving meditation**.

In **Valdidentro** heading toward Foscagno, **Val Viola** offers **Motta Grande**. In **Valfurva**, the snowy **Passo Gavia** road leads to the **Alpe valley** where **Cima di Gavia** provides big descents deep in the Stelvio National Park.

Spring completely reshapes the terrain, opening routes winter kept locked: **Pizzo Dosdè**, **Cima Viola**, **Cima di Lago Spalmo** with its broad white face for steep lovers, **Valle dei Forni** which becomes **accessible by car from March** via Santa Caterina.

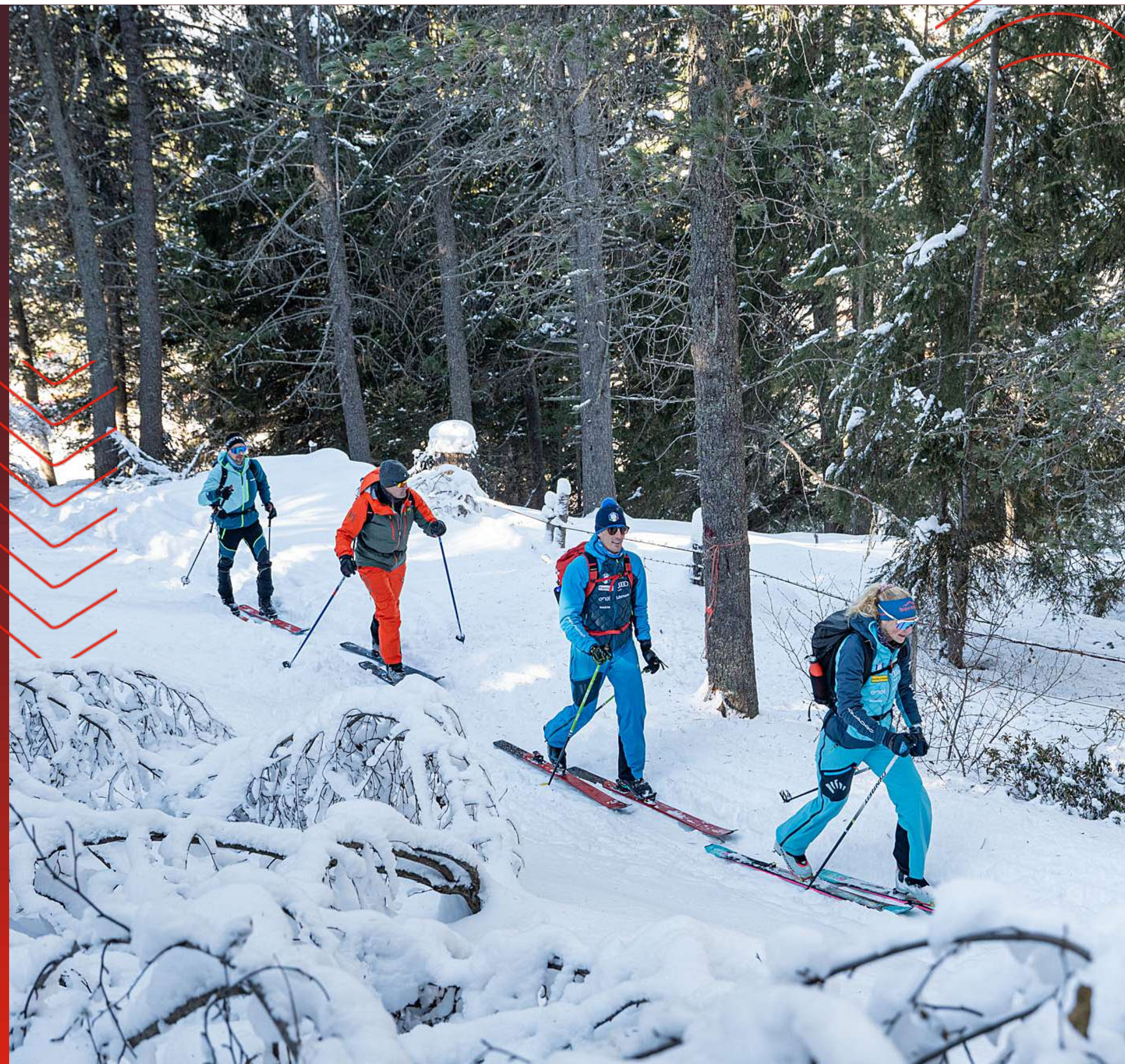
For those wishing to try ski mountaineering in a safe, accessible way, the **Stelvio Natural Skimo Trails** offer **four managed routes** perfect for **families** and **beginners**. At **Bormio 2000**, ski mountaineers can ride the gondola up 1.4 km to the panoramic restaurants **Chalet La Rocca** and **I Rododendri - 219 meters** of vertical in **about 35 minutes**.

DOWNLOAD
media and info



<https://cme.sh/IGG3Rq>

BORMIO MEDIAKIT



From there, experienced tourers can continue on the **closed piste toward Cimino**, then choose from **multiple descents** including the Stelvio itself.

In **Valfurva**, the route starts at the **Santa Caterina Nordic track** and winds through woods to **Plaghera**, where with an **Alpine Guide** you can continue up the **snowy Gavia road** to **Sunny Valley refuge** or **Monte Sobretta**.

In **Valdisotto**, the trail climbs from **Forte di Oga** toward **San Colombano**, while, in **Valdidentro**, it heads from **Rasin** to **Cuna Alta**.

Technique, fitness, and mountain knowledge are **fundamental**, which is why it's recommended,

especially for beginners, to **hire one of the local Alpine Guides** who know every valley, every couloir, every secret, and crucially, when it's time to turn around.

Mountains demand respect, even when you're moving through them with the contemplative rhythm of narrower skis.



NORDIC SKIING

45 kilometers of quiet

There's a particular silence in snow-covered forests traveled on **cross-country skis** silence made of **gliding motion, elegant rhythm, harmony** with everything around you.

45 kilometers of piste between **Bormio, Santa Caterina Valfurva**, and **Valdidentro** capture that silence, with terrain ranging from **beginner-friendly** to **competition-ready tracks** that have hosted **international events**.

DOWNLOAD
media and info



<https://cme.sh/IGG3Rq>

BORMIO MEDIAKIT

Pista Alute in Bormio works perfectly as an entry point - **5 and 2.5 km loops** on **mostly flat terrain** with **gentle rollers**.

Valdidentro's **Pista Viola** winds **10 km** beneath pine forests, considered **one of the region's finest** for its **varied terrain** that builds technique progressively.

The crown jewel is **Santa Caterina Valfurva's Pista Valtellina**, which hosted **World Cup finals** in **2001** and **2008** and has opened the **Italian Cup season** for **over thirty years**.

The race course carries the signature of **Benito Moriconi**, who coached **Manuela Di Centa** to much of her success on this very snow. Athletes get **5 and 10 km loops** with **190-390 meters of climbing** - ideal for intensity work. A separate **tourist track** offers **2, 3, and 5 km loops** through the pine forests of the Park.

Elevation between 1,720-1,740 meters guarantees excellent snow from late November through late

NORDIC SKIING

March. Instructors, rentals, and changing rooms are available at **Tresero Sporting Center**.

It's the same terrain where people ski downhill and skin upward, where the Olympics arrive soon, just viewed from a horizontal, contemplative angle that doesn't sacrifice intensity.

For the ones who prefer walking to gliding, snowshoes offer an even more accessible entry point.



WINTER TREKKING

winter access for everyone



Snowshoes are winter's most accessible mountain tool—no special skills required, just the desire to walk through white silence, breathing deep in the cold air.

There are **routes for every level**, either **self-guided on marked trails** or with **Bormio Alpine Guides** and **Stelvio National Park Guides** for deeper immersion, including **night tours** when moonlit snow muffles every footstep.

The **Oga-Tadè loop** covers **4 km** in **1-2 hours** of unhurried walking from **Forte di Oga**, a WWI fortification, through forests of spruce, larch, and stone pine to a **clearing overlooking the entire Bormio basin, Valfurva peaks** and **Gran Zebrù** rising on the horizon.

The **Spring Trail** starts from the **Santa Caterina plain** - same spot where the Nordic track, skin tracks, and ski runs originate—and rolls gently for **3 km** through snowy

woods and pastures following spring waters. **Low difficulty, family-friendly**, it allows anyone to be surrounded by silence where snow white contrasts with conifer green.



DOWNLOAD
media and info



<https://cme.sh/IGG3Rq>

BORMIO MEDIAKIT

WINTER TREKKING



Rezzalo valley offers **wilder terrain: 3 km and 450 meters climbing** from **Fumero** above Sondalo, following an old military road alongside the **Rezzalasco stream** through alpine pastures to **San Bernardo chapel** and **La Baita refuge**. **Two hours** where nature runs unchallenged and every turn reveals new views.

Mountain refuges become welcoming stops for Valtellina classics - **steaming pizzoccheri**, **crispy sciatt** - because walking is great but stopping is part of the experience.

But not everyone wants contemplative slowness. Some want wind-in-the-face speed on two wheels through snow, precision on ice, or the pull of huskies through forests. Different languages for the same winter conversation.



FATBIKING ICE DOG SLEDDING

a different way to experience snow

Fat bikes with **wide tires** let you **explore on two wheels** when everything's snow-covered, turning **Gavia Valley** and **Valle dei Forni** into white tracks that see summer cyclists of every level.

Val Viola offers **gentler, more scenic routes**. For adventure seekers, **wildlife tours in the Stelvio National Park** track the animals that populate these valleys, or **night rides** when bike lights cut through the darkness.

Those seeking **movement perfection** find it on **ice**. Bormio's **Palaghiaccio** runs **July through March** - nine months on the same ice that serves as an important **federal training center** and has hosted **international short track competitions**. For those who prefer **outdoor skating**, **Santa Caterina Valfurva** and **Valdidentro** offer **natural rinks** with mountain backdrops.

The Palaghiaccio also houses a rarity for Italian alpine towns: a **covered curling sheet** where precision and strategy merge into a sport that demands total concentration. Throwing the stone, reading its line, sweeping the ice to change its path - it's a silent conversation with the frozen surface, technical and millimeter-precise.

Then there's the experience that speaks most of wilderness, the boundary between civilization and wild nature.

At **Arnoga**, a Valdidentro hamlet, **Husky Village** offers the thrill of **gliding through snow pulled by huskies** through Stelvio National Park forests.

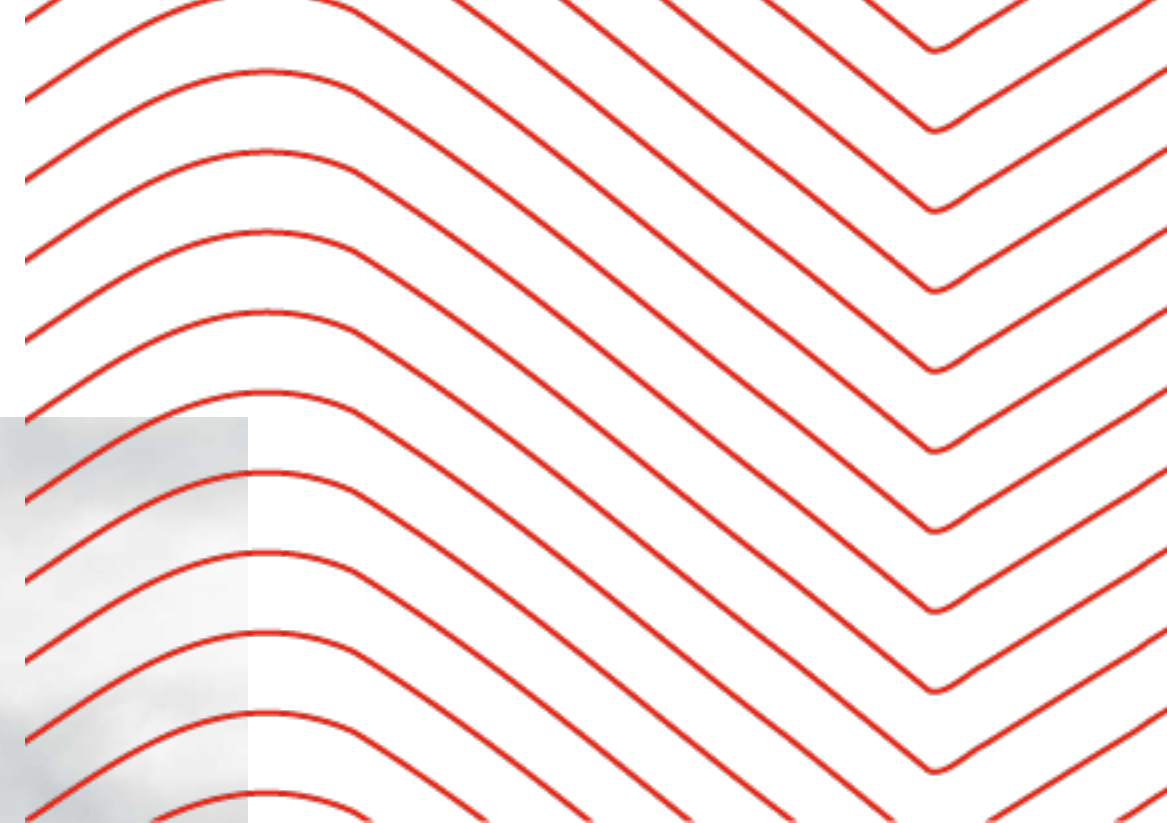
DOWNLOAD
media and info



<https://cme.sh/IGG3Rq>

BORMIO MEDIAKIT

FAT BIKING, ICE, DOG SLEDDING



Choose to **ride seated, trusting the dogs and their guide completely**, or **learn commands and become a musher for a day** on routes around **5 km**.

Instructors always accompany participants for **safety**, but feeling the dogs' power, their contagious enthusiasm, and silence broken only by sled runners on snow - that's authentic.

All ways to be in snow without skis: fast or slow, solo or with company, silent or accompanied by rhythmic skate sounds or huskies' enthusiasm.

The mountains offer **infinite variations**, and when your body's spent and it's rest time, Bormio's oldest feature takes center stage - the part that predates skiing, Olympics, everything else.

WELLNESS

when warmth awaits cold



DOWNLOAD
media and info



<https://cme.sh/IGG3Rq>

BORMIO MEDIAKIT

Romans figured it out two millennia ago: Bormio's **nine thermal springs** aren't a nice extra - they're the **territory's DNA**, the deep reason this place carries warmth in its name.

[QC Terme Bagni Vecchi](#), [QC Terme Bagni Nuovi](#), and [Bormio Terme](#) offer **more than 70 thermal experiences** with **indoor** and **outdoor pools** accessible year-round, open into early evening.

Bormio Terme, steps from the historic center, works particularly well **for families** - the same ones who hit Cima Piazzini in the morning or will snowshoe to Tadè the next day. That's **Bormio's real rhythm**: mountain and water, cold and heat, effort and rest in natural balance.

After a day on, in, or above snow, your body craves fuel and your soul wants [flavor](#). Enter local **pizzoccheri**, **polenta taragna**,

Valtellina IGP bresaola, **Slinzega, sciatt** - buckwheat fritters filled with melted cheese - and **bisciola**, Bormio's panettone available year-round.

Accompany it with **Valtellina red wine** or [Amaro Braulio](#), which carries a family story you can discover in the visitable cellars.



WELLNESS

Tradition here isn't for show - it's just **how things are done** and **will continue being done** after cameras leave and the world's attention shifts elsewhere.

The mountain remains afterward, hot water meeting snow, slopes making hearts race, silence regenerating everyone.

Arriving in Bormio **this season isn't just witnessing a sporting event** - it's entering a **two-thousand-year narrative** that's maybe, right now, about to hit **its most intense chapter**.



CALENDAR

Major Events - Winter Season 2025/2026

BORMIO

November **27** - **30** 2025 / **Alta Valtellina Trophy**
January **31** 2026 / **Olympic Torch Relay**
February **6** - **22** 2026 / **Milano Cortina Winter Olympics**
February **13** 2026 / **Palio delle Contrade**
February **15** 2026 / **Carnevàl di Mat**
March **4** - **16** 2026 / **British Alpine Championships**
March **7** - **8** 2026 / **3rd Italian Short Track Cup**
March **8** - **14** 2026 / **Week4Kids**
March **14** - **15** 2026 / **Italian Junior Short Track Championships**
March **14** 2026 / **SÜGO Olympics**

SANTA CATERINA VALFURVA

November **28** - **30** 2025 / **Italian Rode Nordic Cup**
December **9** - **13** 2025 / **Alpine Europa Cup**
December **15** - **17** 2025 / **Paralympic Alpine World Cup**
January **24** 2026 / **Top To Valley**
January **31** February **14** & **21** 2026 / **Night Skiing**
March **6** - **8** 2026 / **Skimo Festival**
March **23** - April **1** 2026 / **British Ski Championships (FIS)**
April **6** - **12** 2026 / **Snow Volley**
April **7** - **13** 2026 / **British Junior Ski Championships**
April **12** 2026 / **Santa Telemark**

CREDITS

Text

Bormio Tourism Press Office
Vitesse Europe

Photography

Images available for editorial use with
proper credit attribution at [this link](#).

CONTACTS

Press Office

Vitesse Europe

Email: bormio@vitesseonline.it

Phone: +39 346 1220600 (Giulia Ficicchia)
+39 348 4112061 (David Evangelista)



Società Multiservizi Alta Valle S.p.A.

Via Alberto de Simoni, 42
23032 Bormio (Italy)
Phone: +39 0342 902666

SOCIAL MEDIA

[Instagram](#) / [Facebook](#) / [Youtube](#) / [X](#)

Marketing and Communication Office

Francesca Carniglia
Phone: +39 349 1833421
Email: francesca.carniglia@bormio.eu

Grazia Sanna
Email: marketing@bormio.eu

GRAZIE