



STELVIO NATURAL SKIMO TRAIL



Bormio, 12/12/2025





SKI MOUNTAINEERING IN BORMIO





SKI MOUNTAINEERING IN BORMIO

A growing sport with deep Alpine roots

Ski mountaineering is a widely practiced sport in Italy and in key international markets, deeply rooted in Alpine history and culture.

Italy is one of the world's leading nations in ski mountaineering, with outstanding international results over the past decade — also thanks to the achievements of athletes from Alta Valtellina.

In recent years, ski mountaineering has experienced rapid growth among recreational and weekend athletes, becoming one of the most dynamic winter outdoor activities.

Ski mountaineering will make its **Olympic debut** at the Milano–Cortina 2026 Winter Games, confirming its global relevance and future potential.



ALTA VALTELLINA: A LAND OF CHAMPIONS

From Degasperi to the unforgettable Greco-Meraldi duo, from Pedrini to Giacomelli, from the iconic women's team Martinelli-Pedranzini to four-time World Champion Robert Antonioli, and the new Olympic hopefuls Nicolò Canclini and Giulia Compagnoni.

Alta Valtellina has always been a breeding ground for champions. For them — and for future generations — we must deliver an excellent, structured and sustainable product.



SKI MOUNTAINEERING AS A STRATEGIC DIVERSIFICATION

Alpine skiing remains the primary driver of winter tourism.

However, in terms of total skiable kilometers, Alta Valtellina cannot compete directly with the largest Alpine resorts.

Our goal is to offer a **high-quality alternative** for a target audience that is not focused on traditional alpine skiing, but is looking for **diversified experiences** combining sport, lifestyle, gastronomy and wellness.

This requires **managed and clearly defined routes**, capable of attracting a specific audience and positioning **Bormio as a true SKIMO DESTINATION**.





SKI MOUNTAINEERING: A NEW TARGET

Alta Valtellina offers a **unique natural environment** for ski mountaineering, especially in high-altitude terrain and spring conditions.

However, this potential must be **organized, promoted and professionally managed.**

The Stelvio Natural Skimo Trail project offers:

- Routes for **beginners and expert ski mountaineers**
- Safe and accessible experiences throughout the winter season

Our ambition is clear:

to become the national reference point for ski mountaineering in Italy.





OUTDOOR DEVELOPMENT PLAN



OUTDOOR DEVELOPMENT PLAN



A structured and scalable vision

Stelvio Natural is a product-development concept focused on specific outdoor disciplines, with dedicated projects for each activity.

Operational priorities and projects are updated annually through an **Outdoor Operational Plan**, defining:

- Roadmap
- Timelines
- Implementation methods
- Budget allocation

Piano Outdoor Bormio 2030

Strategia - Vision - Concept generale

Ricerca e Analisi di Prodotto

Concept di Prodotto

Priorità 1

Priorità 2

Stelvio Natural Trail MTB

Bormio 360

Natural Wellness

Alpine Break

Outdoor acquatico e fruibilità laghi

Stelvio Natural Winter

Localizzazione interventi (mappa)

Scheda prodotto

Aree geografiche/settori

Componenti progettuali

Ricerca-analisi

Soggetti e responsabilità

Marketing

Budget

Timing

Gravel e Ebike panorama

Bici stradale

Alpinismo e percorsi alta quota

Belle stagioni



OPERATIVE PLAN





A PROJECT DESIGNED IN EVERY DETAIL

Route definition, use of ski slopes for descents, forest clearing, trail maintenance, insurance coverage, grooming operations — these are just some of the aspects addressed together with **external consultants and strong local partners.**

Every element has been carefully analyzed to ensure **quality, safety and long-term sustainability.**





COLLABORATION WITH LIFT COMPANIES

Our first strategic partner

Using groomed ski slopes for downhill sections represents a major added value for the project.

This requires close collaboration with local lift companies.

We strongly believe that a **fair contribution from ski mountaineers** is necessary, appropriate and essential for the long-term sustainability of the project.

For the current season, the **daily and seasonal Skimo Uphill Ticket** has been confirmed.



Confermato per questa stagione il Ticket stagionale/giornaliero per arroccamenti skimo, lanciato al termine della stagione di lancio.



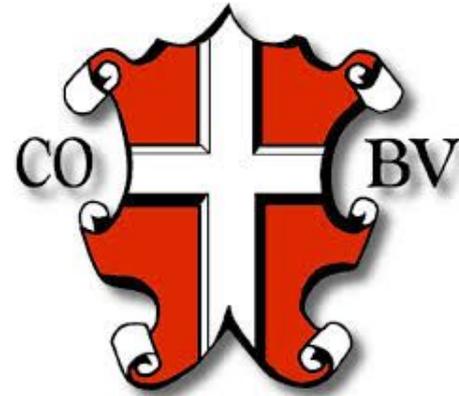
COLLABORATION WITH MUNICIPALITIES

Most of the routes cross municipal land.

Institutional support from local municipalities has been a key factor in:

- Route definition
- Forest maintenance and clearing

Their involvement is essential to the success of the project.





SAFETY FIRST

A national reference model

Key safety elements include:

- Agreements with lift companies for downhill use of slopes
- Dedicated insurance coverage for uphill sections
- Professional support for grooming, route marking and maintenance

Our goal is to create a **management and safety model that can become a national benchmark.**





REPORT 1^ SEASON





STELVIO NATURAL SKIMO TRAIL

Pilot project launch – Season 0 (Winter 2024/25)



The winter season 2024/25 marked the official launch of the project:

- 4 skimo routes with downhill on ski slopes
- Local mountain guides for route maintenance and marking
- Basic signage production
- Avalanche transceiver (ARTVA) checkpoints at route start points
- 6 educational days to introduce the project
- 1 international press trip



ROUTES COLLECTION ON VALTELLINA OUTDOOR



Crea Itinerario Mappa Percorsi ▼ La tua app outdoor ▼ Raccolte



📌
Stelvio Natural Skimo Trail



STELVIO NATURAL SKIMO TRAIL

Pilot project launch – Season 0 (Winter 2024/25)

stelvio

NATURAL SKIMO TRAIL



SCI ALPINISMO - ALPI

Stelvio Natural Skimo Trail - Oga

TOP PD **facile** Aperto

↔ 3,4 km ⌚ 2:00 h ▲ 550 m ▼ 0 m

Percorso: Forte di Oga - Malga San Colombano La Valdisotto da sempre è meta ambita dagli sci alpinisti, e in particolare il versante di San ...

Da Bormio Marketing, Valtellina Outdoor



SCI ALPINISMO - GRUPPO DI SOBRETTE-GAVIA

Stelvio Natural Skimo Trail - Santa Caterina

TOP AD- **media** Aperto

↔ 4,3 km ⌚ 1:30 h ▲ 510 m ▼ 0 m

Percorso La Fonte - Plaghera

Da Bormio Marketing, Valtellina Outdoor



SCI ALPINISMO - VALDIDENTRO

Stelvio Natural Skimo Trail - Valdidentro

TOP PD+ **media**

↔ 5,7 km ⌚ 2:30 h ▲ 725 m ▼ 33 m

Percorso Rasin - Cuna Alta

Da Bormio Marketing, Valtellina Outdoor



SCI ALPINISMO - VALDISOTTO

Stelvio Natural Skimo Trail - Bormio 2.000

TOP PD+ **facile**

↔ 1,6 km ⌚ 1:00 h ▲ 219 m ▼ 0 m

Percorso: Bormio 2.000 - La Rocca

Da Bormio Marketing, Valtellina Outdoor





STELVIO NATURAL SKIMO TRAIL

OBJECTIVES – SEASON 1 (WINTER 2025/26)

Olympic year & project consolidation

- 1 new skimo route in Valdidentro
- New on-route signage
- Seasonal uphill skipass available at ticket offices
- Use of lifts to access high-altitude snowy trails
- Partnerships and sponsorships with outdoor brands



SKITRAB
QUALITY ON THE SNOW MADE IN BORMIO

CAMP

SCARPA®

CRAZY
Performance Mountainwear from the Italian Alps



STELVIO NATURAL SKIMO TRAIL

OBJECTIVES – SEASON 1 (WINTER 2025/26)

NEW MAPS FOR THE SEASON 2025/26

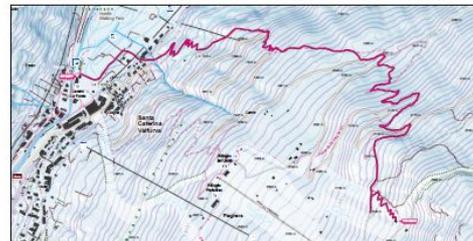
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NATURAL
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SANTA CATERINA - LA LINEA



Lunghezza / Length:
4.4 km
Dislivello / Elevation gain:
510 m +
Arrivo / Arrival:
Plaghera
Quota partenza / Start altitude:
1732 m
Quota arrivo / Arrival altitude:
2241 m

Scopri il percorso
Discover the route

Benvenuti nel percorso di scialpinismo Stelvio Natural Skimo Trail
un progetto pilota nazionale che valorizza una risalita responsabile e sostenibile all'interno dell'Alta Valtellina, territorio unico e in gran parte ricompreso nel Parco Nazionale dello Stelvio.

REGOLE GENERALI

RISPETTO DELL'AMBIENTE

Il percorso si sviluppa in un contesto naturale di grande valore. Rispetta flora e fauna, mantieni un comportamento silenzioso e non abbandonare alcun rifiuto: tutto ciò che porti con te, riportalo a valle.

RIMANI SUL PERCORSO SEGNALATO

Segui sempre il tracciato indicato sulla mappa e dalla segnaletica. Questo permette di evitare aree pericolose, tutelare l'ambiente e garantire la sicurezza personale.

CONDIVISIONE DEL TERRITORIO

Stelvio Natural Skimo Trail convive con piste da sci, vie forestali e aree del Parco. Muoviti sempre con prudenza e massima consapevolezza dai possibili incroci con altri utenti (sciatori, mezzisti, padroni).

UTILIZZO DELLE PISTE DA SCI

- La discesa avviene su pista da sci. È fondamentale rispettare gli orari ufficiali di apertura degli impianti: al di fuori di tali orari la pista è chiusa e non accessibile per ragioni di sicurezza.
- Per utilizzare gli impianti di risalita è disponibile lo Skipass Arrampamento (giornaliero o stagionale, una formula agevolata pensata per chi pratica scialpinismo e vuole contribuire alla gestione del comprensorio) e alla manutenzione delle piste utilizzate in discesa.
- Equipaggi tecnici richiesti sulle piste:
 - RC: obbligatorio - Casco obbligatorio per tutti - Skistoppar montato sugli sci
 - Rispetto delle regole di precedenza e della segnaletica FIS

SICUREZZA NELLA RISALITA

- È obbligatorio avere l'attrezzatura di autosoccorso di base: ARTVA, pala e sonda.
- Valuta sempre condizioni meteo e stato del manto nevoso prima di partire.
- Evita l'uscita dai percorsi battuti e rispetta eventuali indicazioni di chiusura o pericolo.

TUTELA DELL'AMBIENTE

L'Alta Valtellina è un ecosistema alpino fragile e prezioso. Mantenere pulito, rispettare gli habitat e ridurre al minimo il proprio impatto è parte fondamentale dell'esperienza Stelvio Natural Skimo Trail. Il tuo comportamento è un contributo concreto alla conservazione del Parco Nazionale dello Stelvio.

Welcome to the Stelvio Natural Skimo Trail,

a national pilot project designed to enhance ski-mountaineering routes in a responsible and sustainable way within Alta Valtellina, a unique area largely included in the Stelvio National Park.

GENERAL RULES

RESPECT THE ENVIRONMENT

The route develops within a highly valuable natural setting. Be mindful of local flora and fauna, behave respectfully, and do not leave any waste: bring everything you carry back down to the valley.

STAY ON THE MARKED ROUTE

Always follow the trail indicated on the map and by the signs along the route. This helps avoid dangerous areas, protects the environment, and ensures your personal safety.

SHARING THE TERRITORY

The Stelvio Natural Skimo Trail intersects ski slopes, forest roads and areas of the National Park. Move carefully and always be aware of potential crossings with other users (skiers, snow-grooming machines, pedestrians).

USE OF SKI SLOPES

- The descent takes place on groomed ski slopes. It is essential to respect the official lift opening hours: outside those hours, slopes are closed and not accessible for safety reasons.
- To use the lifts, a dedicated Arrampamento Skipass (daily or seasonal) is available; a reduced-rate option designed for ski-mountaineers who wish to contribute to the management of the ski area and to the maintenance of the slopes used for descent.
- Technical requirements on ski slopes:
 - Mandatory liability insurance (RC) - Mandatory helmet for everyone
 - Skistoppar fitted on skis - Compliance with right-of-way rules and FIS signage

SAFETY DURING ASCENT

- Self-rescue equipment is mandatory: avalanche transceiver (ARTVA), shovel and probe.
- Always assess weather conditions and snow stability before starting your climb.
- Do not leave the groomed or marked routes, comply with any closure or danger notices.

ENVIRONMENTAL PROTECTION

Alta Valtellina is a fragile and precious alpine ecosystem. Keeping the area clean, respecting wildlife habitats and minimizing your impact are essential parts of the Stelvio Natural Skimo Trail experience. Your behaviour is a concrete contribution to the preservation of the Stelvio National Park.



STELVIO NATURAL SKIMO TRAIL

OBJECTIVES – SEASON 1 (WINTER 2025/26)

NEW MAPS FOR THE SEASON 2025/26



SCOPRI IL PERCORSO SKIMO DEL CONCA BIANCA

DISCOVER THE CONCA BIANCA SKIMO ROUTE

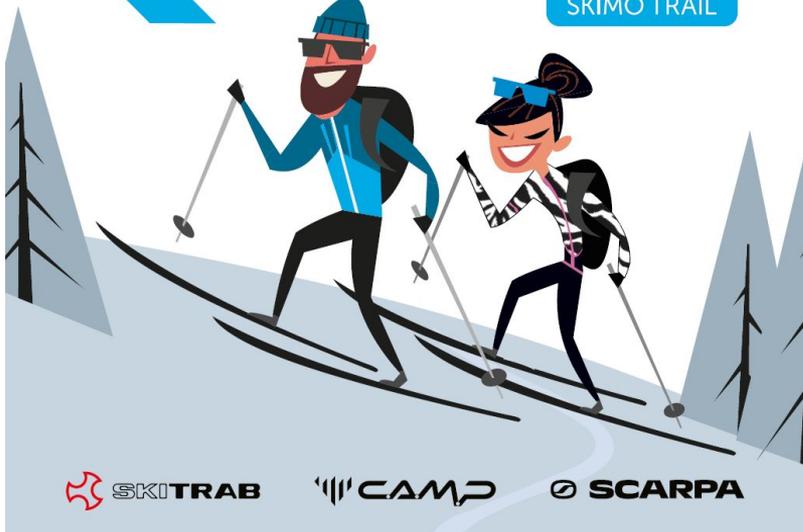


**ATTRAVERSAMENTO PISTE DA SCI
DARE PRIORITÀ AGLI SCIATORI**

DOWNHILL SLOPES CROSSING
GIVE PRIORITY TO SKIERS

STELVIO NATURAL SKIMO TRAIL
OBJECTIVES – SEASON 1 (WINTER 2025/26)

NEW MAPS FOR THE SEASON 2025/26



FORTE DI OGA
SAN COLOMBANO

FINE | END
DEL PERCORSO
OF THE TRAIL

Segui le piste in discesa e rispetta le regole
Follow the slopes for the downhill and ski with care





STELVIO NATURAL SKIMO TRAIL

OBJECTIVES – SEASON 1 (WINTER 2025/26)

MAINTENANCE WORK COMPLETED (2025/26)

- Line clearing in Santa Caterina
- Creation of a new trail between Conca Bianca and Massucco
- Cleaning of the upper section at Bormio 2000
- Route maintenance above Forte di Oga



Stelvio Natural Skimo Trail - Conca Bianca - Cuna Alta

☆ Nessun voto



Foto: Valtellina Outdoor



Responsabile del contenuto
Valtellina Outdoor

Sintesi | [Dettagli](#) | [Direzioni da seguire](#) | [Come arrivare](#) | [Segnalazioni](#)

Test percorso per scialpinismo e ciaspole con partenza dal Conca Bianca, raggiungibile con arroccamento da Isolaccia in cabinovia



Autore
Bormio Marketing



Responsabile del contenuto
Valtellina Outdoor

Seguiti

Stato	Aperto
Difficoltà	PD facile
Distanza	1,9 km ↔
Durata	1:00 h ⌚
Salita	210 m ▲
Discesa	3 m ▼
Punto più alto	2183 m ≡
Punto più basso	1980 m ≡

STELVIO NATURAL SKIMO TRAIL

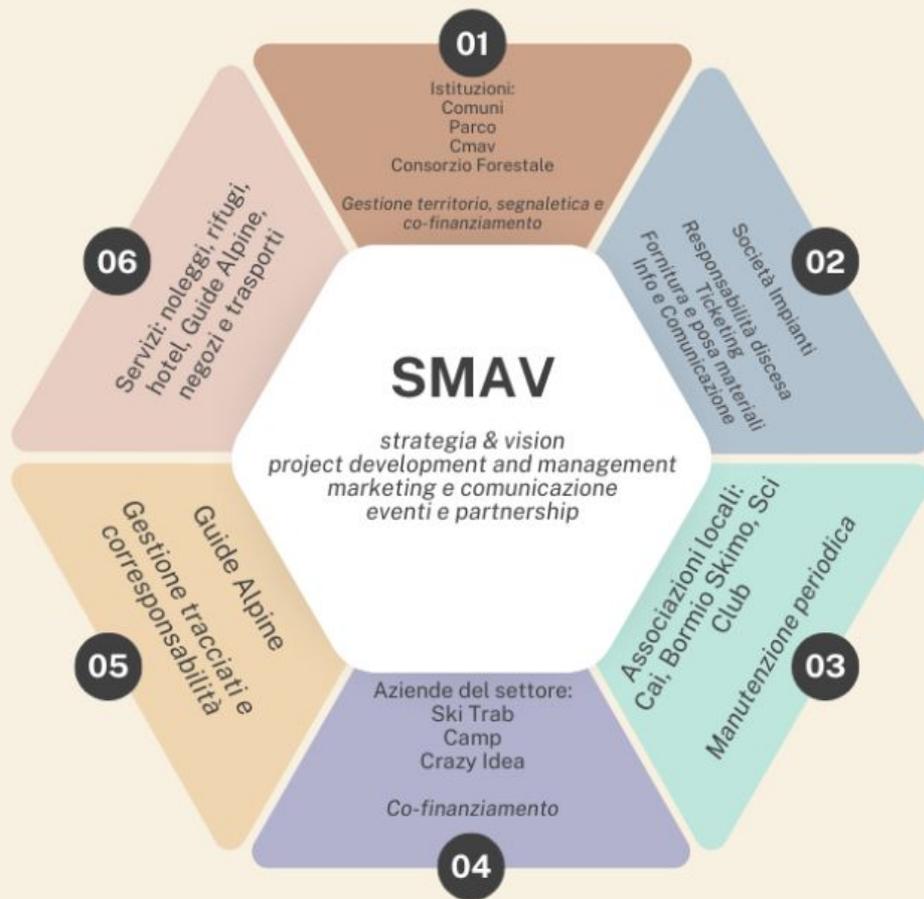
A CLEAR GOVERNANCE MODEL



The project is based on a **structured governance system**, involving:

- Institutions and public bodies
- Technical partners
- Outdoor brands
- Mountain professionals

This guarantees continuity, quality and long-term vision.





SKIMO TRAIL – STRENGTHS & CHALLENGES

ANALISI DELLO STATO DEL PROGETTO

Strengths

- Strong collaboration with lift companies
- Support from municipalities and local institutions
- Sustainable management model
- First structured skimo trail system in the Italian Alps
- Strong destination positioning on ski mountaineering

Challenges

- Managing and updating route information
- Involving users in the economic sustainability of the project
- Cultural evolution of traditionally “free-ride” users

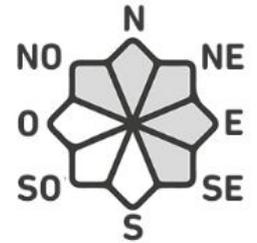
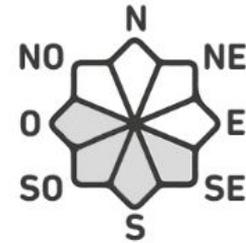
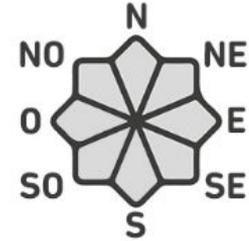




BUDGET OVERVIEW

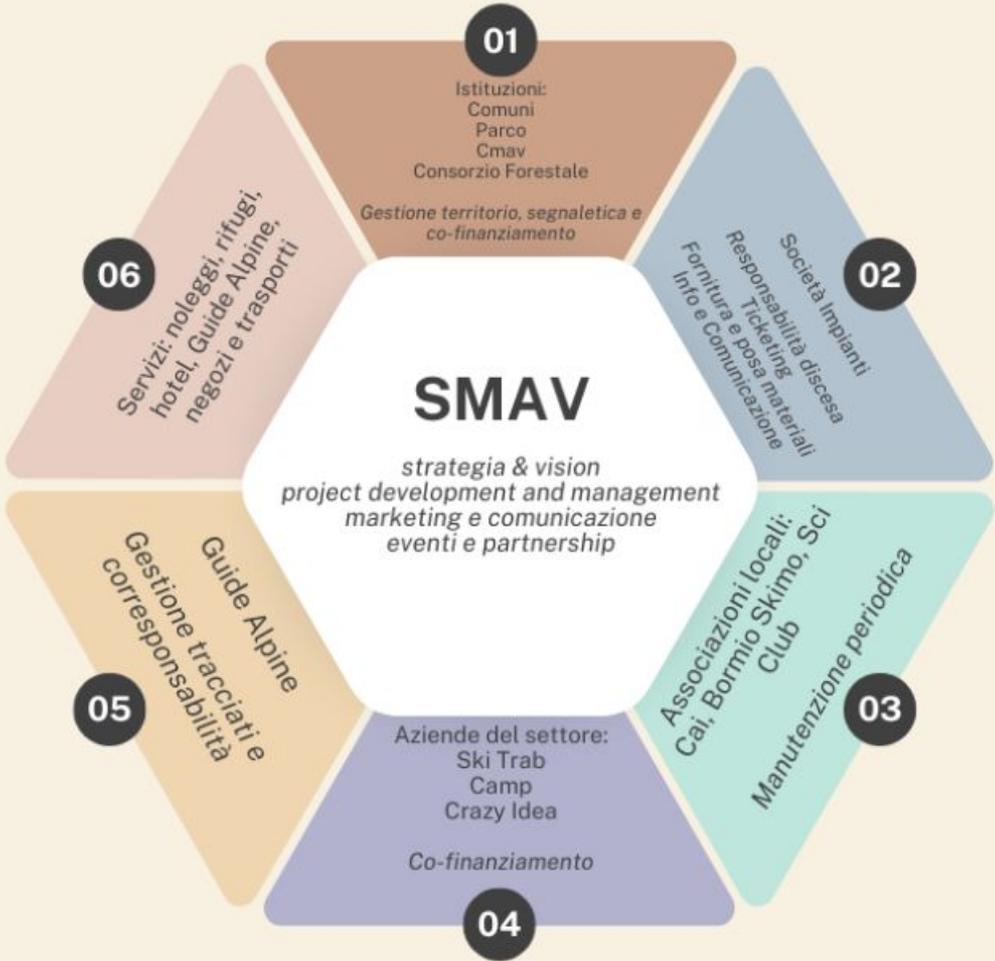
The assignment for route management has been awarded, through a public call, to a local mountain guide for two seasons.

Seasonal maintenance and insurance costs are covered for the next three seasons thanks to partnerships with private companies.





GOVERNANCE





STELVIO NATURAL WINTER WALK

A parallel pilot project

Alongside ski mountaineering, we are developing **winter walking experiences:**

- Dedicated routes for snowshoes and micro-crampons
- A new, targeted communication system
- Restoration of 9 existing routes accessible to everyone
- Launch of 2 new high-altitude routes
(Bormio 2000 – Conca Bianca)









THANK YOU

Società Multiservizi Alta Valle Spa
Ufficio Marketing & Comunicazione
Via Roma 131/B
23032 Bormio (SO)
Tel. + 39 0342 902666
www.bormio.eu