



MEDIA KIT

SUMMER 2026

BORMIO:

the rhythm of the mountains between alpine outdoor and culture



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In **summer** and **autumn** alike, **Bormio** reveals its **many different souls**: in this “Magnifica Terra”, the energy of **alpine outdoor** living coexists with a slower pace shaped by **culture, tradition**, and **wellness**. Nestled in the heart of **Alta Valtellina**, it warmly welcomes **cyclists, hikers, families**, and **travellers** in search of **authenticity**, offering everyone the chance to experience the mountains at their own rhythm.

Here, nature invites movement in every form: **on the road**, tackling some of cycling's most iconic climbs; **off-road**, along high-altitude trails and ancient mule tracks; or **on foot**, through a network of paths that cross landscapes, eras, and elevations. The outdoor offering is broad and multifaceted, designed both for those **pursuing performance** and for those who simply wish to **enjoy the mountains at a gentler pace**, accompanied throughout the season by a **rich calendar of events and experiences**.

Yet Bormio is also the perfect place to **slow down**. Its **historic centre**, with its narrow streets and centuries-old architecture, preserves a **strong sense of identity** rooted in **living traditions, community**, and the **small rituals** of everyday life. **Museums, churches**, and **local culture** offer a deeper insight into the territory, while the steam rising from the **thermal waters** adds an atmosphere suspended between legend and wellbeing – a tradition with ancient roots. And then there is **the table** itself, completing the story with the **rich flavours of the mountains**: wild herbs, cured meats, cheeses, and wines that bring character and taste to every season.

It is precisely in this **balance** between **movement** and **rediscovery**, between **activity** and **contemplation**, that Bormio finds its **true essence**. A destination that does not need to choose a single identity, but instead invites visitors to experience many of them, naturally, throughout the year.

ROAD CYCLING:

a paradise for two-wheel enthusiasts

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No other Alpine resort concentrates, within such a small radius, **three climbs** that have shaped the **history of world cycling**. **Stelvio**, **Gavia**, **Mortirolo** need no introduction to anyone who rides a bike, yet from Bormio they can be tackled one after another, in a single day, on the very roads where champions wrote the most memorable chapters of the **Giro d'Italia**. The **Mortirolo** from **Mazzo**, 12.4 km with average gradients above 10%, is where Marco Pantani attacked in 1994 and forever changed the way a mountain is climbed on a bicycle. The **Gavia Pass**, 25 km and 1,400 m of elevation gain, is one of the wildest mountain passes in the Alps. The **Stelvio Pass**, with its 40 hairpins on the Lombardy side and 48 on the South Tyrol side, rises to 2,758 metres as the ultimate Cima Coppi.

Alongside these three, seven lesser-known climbs form the heart of **Stelvio Epic Rides**: not a race, but a personal challenge to be completed over the course of the entire season during which the passes are open, with no time limits or rankings.

The **Cancano Lakes** (9.1 km), the **Strada dei Forni** from **Santa Caterina** with views over **Italy's largest glacier** (4.9 km), the climb to **Bormio 2000** (9 km, 700 m) made famous by **Damiano Cunego's victory** at the 2004 Giro, the **Forte di Oga** (7.3 km, 543 m), the **ascent to Monte** up to 1,612 m, the **climb to Fumero** from **Le Prese** (6 km, 500 m), and the **Forcola Pass** from **Livigno** towards the Swiss border (6.7 km). At each summit, a **totem pole** awaits to be photographed as **proof of conquest**. Anyone who reaches **at least 9 of the 10 climbs** earns the **Finisher trophy**: a handcrafted sculpture by a local artist. Registration – available at three levels, from €35 to €120, including a **Santini Cycling Wear kit** – can be collected at the **Bormio Info Point**.

As the season unfolds, those same roads open up to everyone willing to take them on at their own pace. **Enjoy Stelvio Valtellina** – now in its **ninth edition**, running from **30 May to 19 September 2026** — is a **non-competitive, free event** with **no registration required**: a calendar

STELVIO EPIC RIDES

The ten climbs



of **road closures to motorised traffic** on the most iconic climbs, open to cyclists, runners, and walkers of all abilities.

For those seeking **competition**, the weekend of **6–7 June 2026** marks the return of **Stelvio Santini** in its **14th edition: Saturday** sees the debut of the **gravel format** (44 km and 1,400 m of elevation gain or 70 km and 2,000 m of elevation gain across Valdisotto, Valfurva, and Valdidentro), while **Sunday** brings the **road gran fondo** with **three routes** of up to 130 km and 4,270 m of elevation gain, all passing over the Mortirolo and finishing at 2,758 m on the Stelvio Pass. On **12 July**, the **41st Re Stelvio Mapei** cyclo sportive lines up thousands of riders on the 21 km and 1,533 m of the Lombardy face of the Stelvio. On **29 August**, the **24th Stelvio Bike Day** — no timing, no registration, the entire pass closed to traffic — brings the curtain down on a season that leaves no room for regrets.



Stelvio Pass

↔ 21 km
△ 2.758 m



Gavia Pass

↔ 25 km
△ 2.618 m



Mortirolo

↔ 36,1 km
△ 1.856 m



Cancano

↔ 9,1 km
△ 1.946 m



Bormio 2000

↔ 9 km
△ 2.000 m



Fumero

↔ 6 km
△ 1.486 m



Monte

↔ 6,1 km
△ 1.612 m



Oga Fort

↔ 7,3 km
△ 1.750 m



Strada dei Forni

↔ 4,9 km
△ 2.166 m



Forcola Pass

↔ 6,7 km
△ 2.314 m

ROAD CYCLING

MAY 2026

30 may / San Marco Pass

JUNE 2026

5 june / Gavia Pass

8 june / Cancano Lakes Climb

9 june / Mortirolo Pass - from Mazzo

28 june / Spluga Pass

JULY 2026

11 july / Cancano Lakes Climb

AUGUST 2026

1 august / Campo Moro Climb - Nighttime:

27 august / Cancano Lakes Climb

28 august / Mortirolo Pass

29 august / Stelvio Pass in conjunction with the Cima Coppi Climb

30 august / Gavia Pass

SEPTEMBER 2026

19 september / Stelvio Pass



MTB, E-BIKE AND GRAVEL:

between dirt and high altitude

While the roads belong to cyclists chasing tarmac and numbers, the rest of the terrain belongs to those who want to get their tyres dirty. **Alta Valtellina** is home to one of the most compelling **high-altitude enduro areas** in Europe: **over 100 km of rideable trails** within the heart of the **Stelvio National Park**, with **natural lines** that alternate **technical singletrack descents** with **exposed ridge sections** where concentration is non-negotiable.

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The route that best captures the spirit of this territory is the **3 Gondole Tour**: it connects the **three main lift systems** in the area – Bormio–Bormio 2000, Isolaccia–Pian della Mota in Valdidentro, and Santa Caterina–Vallalpe in Valfurva – using them to **gain elevation** and **link descents on singletrack** across different valleys.

It is an approach to mountain biking unlike anything found elsewhere: the lifts become an integral part of the route itself. Alongside the **AVBM (Alta Valtellina Bike Marathon) trails**, the **Stelvio Natural Trails** deserve particular mention: **natural-surface routes** offering options for **different experience levels**. The **Sunny Valley Tour** covers **12 km of descent** with over **1,000 m of negative elevation** for those new to trail riding, while the **Dos Bolon** winds through larch forests at the foot of **Tresero** on a **more demanding line** with **breathtaking panoramic views**. Riding these trails with a **certified MTB guide** is always recommended.



For those looking to raise the bar further, the **Bormio Bike Park** delivers **seven downhill runs** descending from **Cima Bianca** (3,012 m) to **Bormio 2000** (1,950 m): from the flowing **Viper** to the technical **Hell Rocks**, with **North Shore features, jumps, wall rides** and **creative crossings** that will become the stage for the **Italian Downhill Cup** from 31 July to 2 August. Those looking to cover more ground will find the **Bormio 3000–Santa Caterina Valfurva freeride itinerary** — 13 km of continuous descent through the scenery of the National Park — one of the most spectacular lines in the entire Alpine arc.

For those who prefer a different pace – fewer thrills, more scenery – the **e-bike** opens up a **world of possibilities**. The starting point is the Alta Valtellina network of **cycling and pedestrian paths**: from the **Sentiero Frodolfo** towards Genolecia to the **Sentiero Viola**, all the way to the **Sentiero Valtellina** — over **114 km** from **Colico** to **Bormio** through villages, vineyards, and woodland, ideal for those who want to ride in complete relaxation. With an **e-MTB**, the gaze can reach higher: the **Bormio–Boscopiano–Cancano loop** passes the historic **Fraele Towers** and looks out over the **Cancano Lakes**, with spectacular views of the **Plator Peaks**

and the so-called "**Valley of the Dinosaurs**", **46 km** that pedal-assist makes accessible to everyone. Even the **Stelvio Pass** is no longer reserved for the supremely fit when pedal assist is involved.

The same mule tracks and gravel roads that cross the territory tell an older story. The **Salt and Wine Road**, the **military roads** of the **Great War**, the valley floors of the **Val Viola**, the Cancano Lakes: on these surfaces, the **gravel bike** finds its **natural habitat**.

The most evocative and demanding of all is the **IV Stelvio**, the gravel face of the Cima Coppi: from the ancient Salt Roads, it climbs from Bormio to 2,758 m on the Pass, following military mule tracks and high-altitude gravel roads, with the peaks of the **Ortles-Cevedale group** as a constant backdrop. A radically different way of reaching the summit and of understanding why this mountain, from whichever side you approach it, never stops surprising.



TREKKING:

a territory made for walking

Few protected areas in Europe offer the **layered richness** of the **Stelvio National Park**: **1,743 botanical species, wildlife** including **chamois, ibex, bearded vultures** and **golden eagles**, and **more than 600 km of trails** ranging from **valley-floor walks** to **multi-day Alpine crossings**. The valleys radiating from Bormio – Valfurva, Valdidentro, Valdisotto, Sondalo – form an **ecosystem of rare integrity**, and those who walk them soon discover that every altitude tells a different story.

Layers of nature, but also of **history**: there is a moment, climbing towards the **Scorluzzo**, when you realise that the traces underfoot were not left by a hiker, but are the **remains** of a **war fought above 3,000 metres**, in snow and ice, what history calls the **White War**. The Italo-Austrian front ran across these mountains, and the Bormio area preserves **some of the most intact evidence in the Alps**: the **Filon del Mot** is one of the best-preserved military villages on the

entire Alpine front, while in Valfurva the **trenches of Val Cedec** and the **path** from **Gavia Pass** to **Cima di Vallumbrina** add further chapters to the same story. **Nine itineraries** make up the **Stelvio Historical Trek**, a journey on foot through the heart of the First World War.

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For those who want to **immerse themselves in the territory** for **several days**, the natural starting point is the **Confinale Circuit**: approximately **38.6 km** and **2.022 m of elevation gain** across **Val Zebrù, Val Cedec**, and **Valle dei Forni**, with **Zebrù Pass** at 3,010 m as the high point, completable in **2–4 days** with **overnight stays** at **Rifugio Quinto Alpini** (2,877 m) and **Rifugio Forni** (2,200 m). From the Valle dei Forni, the **Glaciological Path** also departs: a **8 km loop** with **500 m of elevation gain** that reaches the snout of the **Forni Glacier** via **two Tibetan bridges** over the **Frodolfo torrent**, one of those routes that brings home just how rapidly the mountain is changing.

Those seeking something even **more ambitious** will find in the **Ortler High Route** one of the **most complete Alpine traverses** in the Italian Alps: approximately **120 km** and **7,500 m of elevation gain** around the **Ortles** (3,905 m), across **seven stages** with **rifugio overnight stays**, **three crossings**

above 3,000 m between Lombardy and South Tyrol, and a finale on the Stelvio Pass before the return to Bormio. A circuit that embraces radically **different environments** – larch forests, rocky terrain, accessible glaciers – and returns the full measure of this territory.

In **autumn**, all of this becomes a **chromatic spectacle** that is difficult to match anywhere. The **Cancano Lakes** in **Val Fraele** offer the contrast of sapphire-blue water against golden foliage, **Val Viola** opens onto meadows where already snow-dusted peaks rise

above the autumn colours, and the larch and Swiss stone pine forests lining the trails become the main reason many hikers choose September and October as their months of choice.



TREKKING

Even less experienced mountaineers find their altitude here. The **Stelvio Family Trek** offers a **network of routes** designed to introduce **families** and **children** to the mountains, including the **Enchanted Forest**, 3 km among **sculptures of mushrooms, hedgehogs, wolves**, and a **wise elder** hidden among the trees. Lower down, the **Pedemontana della Reit** offers 6.3 km on **well-maintained gravel** through the larch woods of the lower slopes, with **frequent views** across the **Bormio basin** and **Valfurva**, walkable year-round. There is also the stroll to the **Fonte Pliniana** in the **Parco dei Bagni**: 2.7 km of **easy path accessible year-round**, through a woodland with an **unusual microclimate** that supports even

Mediterranean species, warmed by the thermal springs below. And for those who want to reach altitude without earning every metre of it, the summer lifts do the rest: from **Bormio 3000** (3,012 m), the **Bei Laghetti – turquoise pools** at 2,750 m – can be reached in **around an hour** with just **179 m of ascent**. The mountain, here, finds a way to belong to everyone. **Santa Caterina Valfurva** also invites you to explore the high mountain scenery, with a cable car that takes you up to **Valle dell'Alpe**, the starting point for the trail leading to the **Edelweiss Cave**. From Isolaccia in Valdidentro, the **Cima Piazzzi cable car** brings you up to 2,000 metres, an ideal base for panoramic walks towards **Forte di Oga** or a run down the **Family Bob**.



BORMIO'S MOUNTAIN NEVER STANDS STILL

Six-time world mountain running champion **Marco De Gasperi** knows these peaks better than almost anyone else, and when he set out to **create a race**, he chose the **Stelvio National Park** as its **stage**. On **11–12 September 2026**, the **Ortles Haute Route Trail** makes its debut: a **120 km ultratrail race** with **9,000 m of positive elevation gain**, crossing **Valfurva, Martellital/Val Martello, Solda/Sulden**, and the **Fraele Towers**, with **three crossings** above 3,000 m – Zebrù Pass (3,005 m), Rifugio Casati (3,269 m), Madriccio Pass (3,123 m) – and a **section on live glacier**.

For those not aiming at the ultra distance, the same event offers the **Raethia Trail** (35 km, 2,000 m of elevation gain) and a **non-competitive Oh Short Trail** (12 km, 600 m of elevation gain): a format designed to make the event accessible to all. In September, as the forests begin their turn towards autumn, the technical singletrack, glacial valleys and historic passages promise an experience destined to become a fixture on the European trail calendar.

The rest of the **summer trail running calendar** carries the season forward with events spread across the entire area: the **TrailRun Alta Valtellina** in Val Viola, **Energy2Run** at Cancano, and the **4 Passi Trail** at Sondalo map out a race calendar that covers every corner of the territory and every level of ambition.

Talking about unique experiences, Bormio offers something no other Alpine resort can claim: the chance to **ski in summer**.

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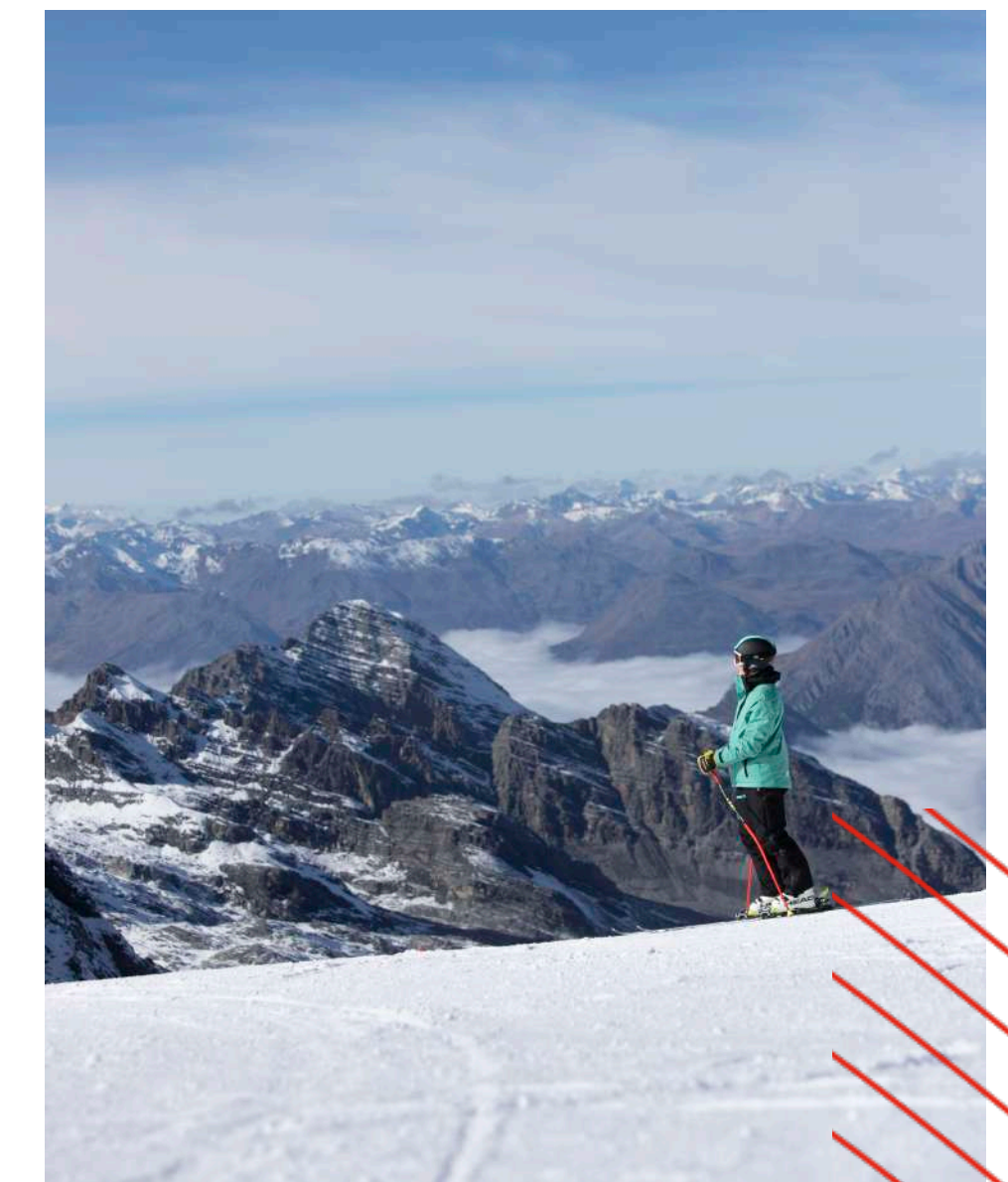




The **Stelvio Glacier** is home to the **largest summer ski area in the Alps**, and from **June to November** **national teams** from across the world choose these permanent snowfields for their **pre-season preparation**. This is no ordinary skiing: you ski under the summer sun, often alongside Olympic-level athletes. A tradition with roots going back to the **1930s**, when the **CAI of Bergamo** built the **Rifugio Livrio** and the **first alpine ski courses on glacier** were held here — and which today makes this high plateau one of the most sought-after training venues in the world.

For those who prefer a different rhythm, **one of Italy's finest mountain golf courses** awaits at Bormio: **9 holes** open from **April to November**, with views of **Monte Vallecetta**, **uphill fairways**, and **greens with gradients that challenge even the most experienced players**. A **driving range with 11 covered bays**, **putting green**, **pitching green with bunker**, and **professional instructors** for those who want to improve their game while taking in the mountains.

The **most unexpected final note** — the one no one expects to find in a mountain resort — is the **Palaghiaccio**: an **FISG-certified artificially refrigerated ice rink** open from **July to March**, where you can skate in the middle of summer while it is 30°C outside. A **Federal Training Centre** for the **Italian Short Track national team**, it welcomes **national and international squads** for their **summer training camps** every year. Skate hire and public sessions are available: the final proof that in Bormio there is always something ready to surprise you, whatever the season.



BORMIO'S CULTURE:

a story waiting to be told

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Narrow streets and winding alleyways weave between the towers and ancient medieval palaces of Bormio, crossing stone bridges and modern steel structures, linking cobbled squares and covered passageways lined with artisan workshops and boutiques. From these streets come the aromas, sounds and lively conversations of a vibrant mountain town that, beyond its extraordinary natural heritage and world-class Alpine sports offering, is also a **small jewel rich in history, culture and traditions.**



Walking through the streets of the historic centre, starting from **Piazza del Kuerc** (literally “the lid”, named after its covered loggia structure), visitors can feel a living legacy narrated through folklore, art and architecture. **Ancient churches** scattered throughout the town's districts preserve precious **frescoes** and **wooden artworks** worthy of major Italian cities, while **museums** recount the story of the ancient County and everyday life in Alta Valtellina. The town's characteristic “**reparti**” – historic neighbourhoods that function



BORMIO'S CULTURE



almost as communities within the community – reveal a deep sense of belonging and local identity. Overlooking these quarters stands the **civic tower**, home to the “**Bajona**”, the bell that “barks” to summon the population during important moments, marking the rhythm of collective life and reflecting the strong civic spirit that defines Bormio’s history.

Alongside its culture, Bormio has also been synonymous with **thermal wellness** for centuries. Its magical waters, known since Roman times, have inspired stories and legends while feeding three distinct wellness centres, each with unique atmospheres and features immersed in a landscape of extraordinary natural beauty. Entering these places means not only healing the body, but also restoring balance and inner strength.

Completing the experience is a deeply rooted **food and wine tradition**, where delicious local dishes become the stars of a rich calendar of events, marking the seasons and creating continuous opportunities to discover the destination’s most authentic and flavourful soul.

Bormio presents itself as a place where **history and culture have layered over time**, transforming into a **contemporary experience** capable of speaking to different audiences throughout the entire year.



DISCOVERING BORMIO

through its hidden frescoes



Bright colours, scenes of rural life and deeply rooted faith are recurring elements in the town's remarkable frescoes.

In the Dossiglio district of Bormio stands one of the town's most beautiful frescoed churches: the deconsecrated **Church of Santo Spirito**, silent guardian of 15th- and 16th-century depictions dedicated to the Trinity and the Holy Spirit. Particularly unmissable is the 1528 **frescoed vault** painted by **Gianandrea De Magistris** from

Como: an explosion of colours, figures and animated scenes reflecting the taste and thought of the era, while also concealing symbolic elements that reveal the foundational values of the society of the time.

At the entrance of Via De Simoni, approaching from Piazza del Kuerc, visitors encounter the unusual **octagonal Church of Sant'Ignazio**. Upon entering this **Baroque space**, built by the **Jesuits** who also founded the adjacent grammar

school, the eye is immediately drawn to the great frescoed dome painted by **Giovanni Battista Muttoni**. Created using **trompe-l'oeil** technique, it depicts the Descent of the Holy Spirit and scenes of religious life, creating an illusion of depth and an "open" sky above.

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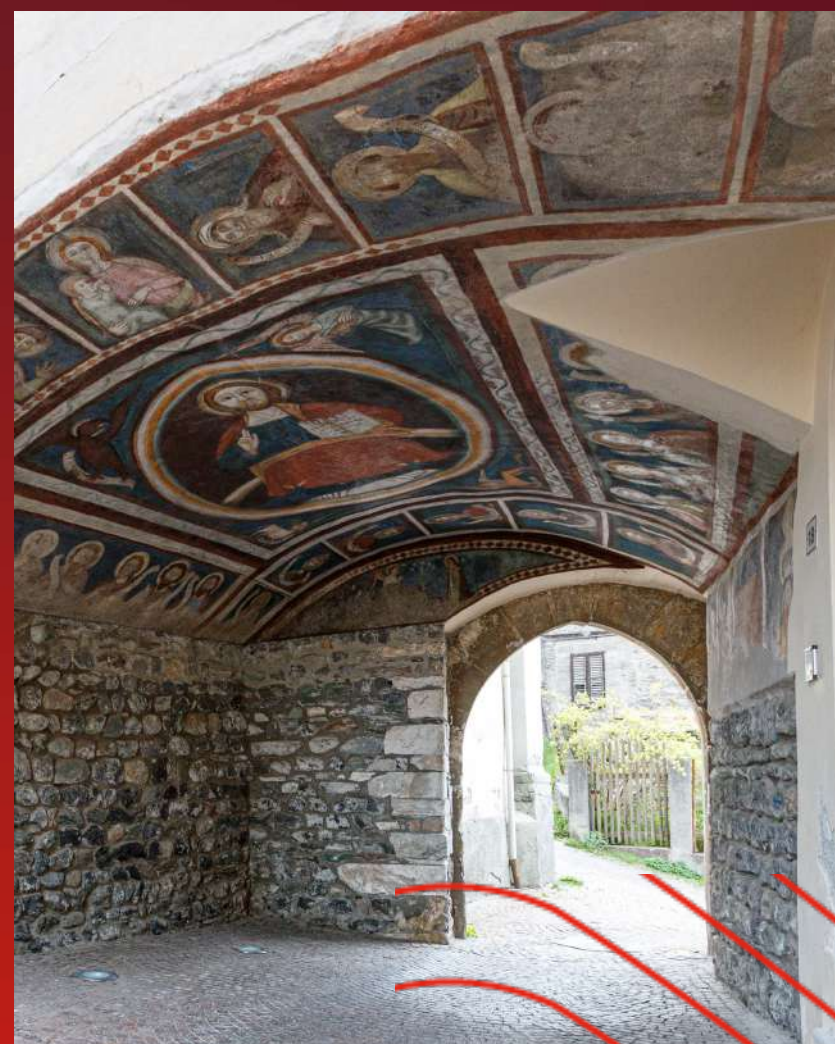
THE FRESCOS

Another artistic gem is undoubtedly the **Collegiate Church of Saints Gervasio and Protasio**, the historical and spiritual heart of Bormio. For centuries it has accompanied community life not only religiously but also civically. Its ancient origins are reflected in layered architecture where **medieval, Renaissance and Baroque elements coexist** harmoniously, bearing witness to the various phases of the town's history. Inside, frescoes, decorated altars and Lombard and Valtellinese artworks narrate a widespread artistic richness, while the 17th-century organ recalls a strong local musical tradition.

Outside, beneath an arched pedestrian passageway, visitors can admire a **Byzantine-style fresco depicting Christ** within a “mandorla”, a typical medieval iconography symbolising the divine and timeless dimension: a discreet yet meaningful detail demonstrating how geographically distant cultures

once met in Bormio, and how sacred art naturally became part of everyday village life.

Also recently rediscovered are the frescoes of the submerged Church of **St James in Fraele**, near the **Cancano Lakes**, brought back to light by the water in 2023 and now symbolising a vanished village.



FIVE DISTRICTS

shaping the soul of Bormio



Five ancient neighbourhoods, known as “**reparti**”, divide the town and actively participate in community life throughout the year. Each district has its own colour, symbol and passionate supporters who rally behind it during the many seasonal events that animate the town. Every district preserves its own history, traditions, hymns and, above all, a strong desire to participate in local life.

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The Red Wolf: Reparto Maggiore

Reparto Maggiore is the “residential” district in the heart of Bormio, stretching westward from Piazza del Kuerc to the Adda River. Its name comes from the ancient Via Maggiore, today’s Via De Simoni, once Bormio’s main road where the wealthiest and most powerful families lived. Even today, the area features elegant palaces decorated with frescoes, monumental gateways and wrought-iron details. The district’s colour is red and its symbol is the wolf, representing the power and wealth that once dominated the town’s social hierarchy.



The Kuerc and Civic Tower in Yellow: Reparto Dossorovina

Dossorovina is Bormio’s oldest district, located northeast of the town at the foot of Mount Reit. Its name is linked to the landslides that periodically struck the area, especially one around 1000 AD that reached and buried the settlement. Dossorovina contains many of the town’s most significant institutional and communal buildings, while uphill Via Alberti still preserves traces of noble residences. Its colour is yellow and its symbol is the Kuerc and Civic Tower, iconic elements of the village.



The White Cat: Reparto Combo

Located between the Frodolfo stream and the slopes of Mount Vallecetta, Combo likely derives its name from the Celtic word “cumba”, meaning “depression” or “valley”. Historically it was an agricultural district considered the “granary of Bormio”, with rye and wheat cultivation and numerous livestock barns. Ancient rural and pastoral houses, decorated with frescoes and refined architectural details, still testify to this heritage. The district’s colour is white and its symbol is the cat, evoking the cleverness and resourcefulness of its inhabitants.



The Green Mill Wheel: Reparto Dossiglio

Located between the Frodolfo stream and Via Roma, Dossiglio developed on a small hill and became Bormio’s artisan district par excellence. At its centre flowed the “agualar”, an artificial canal that powered mills, sawmills and workshops using the cold waters of the Frodolfo. Its distinctive colour is green and its symbol is the mill wheel, emblematic of the craftsmanship and industry that once animated the neighbourhood.



The Blue Fountain: Reparto Buglio

To the northwest of town, Buglio stretches toward the Adda River. Its name derives from the large fountain (“búj” in local dialect) built to supply water to the entire district. The use and protection of the fountain were regulated by strict statutes, with severe penalties for anyone polluting the source. Buglio was characterised by stables and warehouses, making it an industrious and vital district for the community. Its colour is blue and its symbol is the fountain, recalling the importance of spring water to daily life.

BORMIO'S MUSEUMS:

understanding the past to read the present

In Bormio, culture naturally intertwines with the landscape and the everyday life of the village, finding one of its highest expressions in its **museums**. Through **collections, exhibitions and thematic itineraries**, visitors can discover not only the town's history, but also its traditions, crafts and the deep relationship between people and the Alpine environment.

At the heart of this network is the **Civic Museum**, housed in the historic **Palazzo De Simoni**. Through a rich exhibition route spanning 27 Baroque-style rooms, the museum offers a comprehensive portrait of Bormio's cultural identity. Its **collection of over 4,000 objects** – ranging from art to traditional artefacts – tells the story of daily life in the past: agricultural and artisan tools, religious testimonies, reconstructed domestic interiors and workshops that allow visitors to physically step into another era. The collection also includes carriages, large snow sledges, vintage skis and wartime relics.

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BORMIO'S MUSEUM



Alongside the Civic Museum, other cultural institutions focus on specific aspects of the territory. The **Mineralogical and Natural History Museum** explores the geological richness of Alta Valtellina through more than **14,000 minerals and fossils**, while the **Alpine Botanical Garden Rezia** showcases **several mountain plant species**, celebrating Alpine biodiversity and especially the flora of the **Stelvio National Park**. These are complemented by the **Valley Museum of Valfurva**, offering an ethnographic perspective on **traditional Alpine life**, and the **Sondalo Sanatorium's Museum**, which tells the story of healthcare and wellness linked to the pure air and sunlight of the Alps in what is today the “Eugenio Morelli” hospital. Finally, the **Acquateca of Santa Caterina Valfurva** recounts the discovery of the area's ferruginous spring water, rich in minerals and renowned for its therapeutic properties, which led to the town changing its name from Magliavaca to Santa Caterina.

Together, Bormio's museums are far more than exhibition spaces: they are **powerful storytelling tools that reveal the destination's deepest identity** and the ongoing dialogue between past and present.



BORMIO'S HERITAGE COMPANIES

Bormio's historic companies are an essential part of the region's identity, expressing a **know-how deeply rooted in Alpine tradition** while evolving with the times.



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From the pure water flowing from the edges of the **Stelvio National Park** – which shaped the success of the **Levissima** brand – to products born from the encounter between nature and knowledge of mountain herbs, these businesses embody a profound connection with the surrounding environment.

Among them, a central role belongs to a historic Alpine amaro whose production is still tied to knowledge handed down from father to son. In the **cellars of Amaro Braulio**, among enormous wooden barrels and intense aromas, tradition and memory live on through a secret recipe, with only four ingredients ever publicly revealed.

Alongside this excellence, **Brielli candies** – created in the 1920s to support the wellbeing of sanatorium patients – tell another story of **natural remedies and Alpine wellness**, while the **herbal liqueurs of Ericini**, such as **Taneda**, express the aromatic richness of the mountains. Completing this panorama of excellence is **Ski Trab**,

founded after World War II and now internationally recognised for the production of **ski mountaineering and cross-country skis**.

Together, these companies are not merely businesses, but **custodians of a local culture built on natural products, ingenuity and continuity**, capable of telling the story of Bormio through unique creations.



BETWEEN THERMAL WELLNESS AND LEGENDS:

Bormio's ancient springs

For centuries, warm vapours have risen from the folds of the mountains, dissolving into the cool Alpine air. Immersing oneself in Bormio's thermal waters today means performing an ancient ritual, the same one that for centuries attracted travellers, nobles and visitors seeking **wellness and restoration**.

Warm steam and **mineral-rich waters** make Bormio synonymous with wellbeing, a place where water carries both energy and history. The **town's very name derives from the Germanic words "worm" or "warm"**, directly **referencing its thermal waters** that have flowed from the mountains for centuries.

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The thermal springs have been renowned since antiquity for their extraordinary therapeutic properties: the Romans already praised their healing effects, as documented by Pliny the Elder and later by Cassiodorus. The **nine springs**, naturally flowing at temperatures between **38°C and 41°C**, emerge at the foot of the **Rhaetian Alps** near the Zebrù fault line, a geological area that gives the waters their unique characteristics.

Today, this millenary tradition lives on through **three renowned thermal centres**: **Bormio Terme**, in the heart of town and ideal for families; **QC Terme Bagni Nuovi**, elegant and immersed in greenery; and **QC Terme Bagni Vecchi**, spectacular and steeped in history, with panoramic pools overlooking the valley. Three different ways to experience the same ancient magic: the warm and healing waters of Bormio.



STELVIO TRIASSIC PARK:

a 200-million-year-old story

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In the **Fraele Valley in Valdidentro**, between Bormio and Livigno and within the Stelvio National Park, lies the so-called “**Valley of the Dinosaurs**”, the largest site in the Alps and one of the **richest in the world for fossil footprints** discovered in 2025.

Hundreds of metres of herbivorous dinosaur footprints dating back more than **210 million years to the Triassic period** stretch across almost vertical dolomite walls. The tracks preserve extraordinary details, from toes to claws.

These footprints are attributed to **prosauropods**: long-necked herbivores with small heads, considered ancestors of the giant Jurassic sauropods such as the famous Brontosaurus. Although primarily bipedal, some footprints reveal impressions of the forelimbs left when the animals briefly stopped.

For now, the site remains accessible only to researchers and specialists, though the tracks can be observed through telescopes from hiking trail viewpoints. Documentation is carried out using drones and remote-sensing technologies to archive as much data as possible for future public access. This unique heritage testifies to **life in a prehistoric world of shallow seas and tropical tidal plains that later resurfaced through the uplift of the Alps**.

EUROPE'S HIGHEST ROCK ENGRAVINGS

At the foot of **Pizzo Tresero**, at 3,000 metres above sea level in an area deglaciated only a few decades ago, lie some of **Europe's highest rock engravings**, dating from between **3,600 and 3,200 years ago** during the Middle Bronze Age. These can be visited with guides from the Stelvio National Park.

The engravings, carved into rocks smoothed by glaciers, reveal interventions by different hands, perhaps across successive periods, suggesting the existence of a much

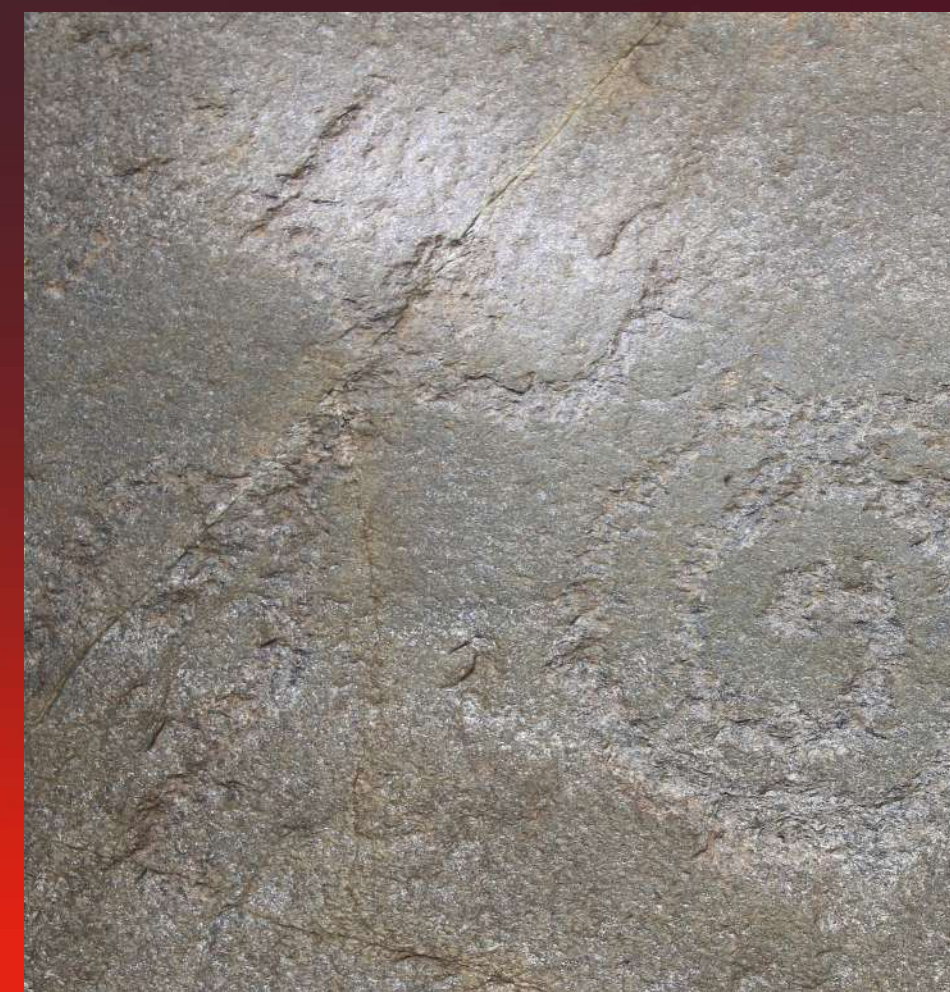
larger figurative complex – a kind of prehistoric rock sanctuary.

Recent archaeological research confirms **Alta Val di Gavia** and the **Stelvio National Park** as privileged observatories for understanding the relationship between humans and high-altitude environments. Studies have documented **Mesolithic communities** in the area as far back as **10,000 years ago**, with hunting camps and shelters revealing a millenary bond between Alpine populations and this land rich in history and mystery.

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THE GREAT GASTRONOMIC LOVES

of Valtellina

Valtellina is a land where intense flavours and outstanding products intertwine with mountain landscapes and centuries-old traditions.

At the centre of Valtellina's cuisine are its iconic **cheeses**: **Bitto**, the “king” of these valleys, capable of ageing for years and developing into a contemplative cheese with deep aromas linked to Alpine pastures; **Casera DOP**, delicate and sweet, produced exclusively from cow's milk in various ageing styles; and Scimudin, a small ancient cheese perfect with wildflower honey or local wine.

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THE GREAT LOVES



Cured meats complete this portrait of flavour, especially the famous **Bresaola della Valtellina IGP**, a lean salted and air-cured beef delicacy symbolising artisanal excellence.

Among the dishes celebrating these ingredients are **pizzoccheri** – thick buckwheat tagliatelle served with potatoes, cabbage and cheese – now symbolic of Valtellina cuisine; **sciatt**, crispy buckwheat fritters with a molten cheese centre; and **polenta taragna**, rich and creamy, embodying the essence of Alpine cooking.

Valtellina's **wines** also tell the story of the territory, born from heroic viticulture on the terraces of the Rhaetian slopes. Here **Nebbiolo**, locally called **Chiavennasca**, gives life to refined wines ranging from **Rosso di Valtellina DOC** to the

historic **Valtellina Superiore DOCG** appellations – **Sassella, Grumello, Inferno, Valgella and Maroggia** – culminating in the prestigious **Sforzato di Valtellina DOCG**, made from dried grapes and renowned for its aromatic concentration.

In Valtellina, cheeses, cured meats, traditional dishes and wines are not simply flavours to taste: they are **passions to experience**, direct expressions of a territory shaped by mountain energy, terraced vineyards and warm hospitality.



CALENDAR

MAY

24 may / **Camina & Spizigola**

30 may / **Enjoy Stelvio Valtellina: Passo San Marco**

from **30** may to **1** november / **Summer Skiing at Passo dello Stelvio**

JUNE

5 june / **Enjoy Stelvio Valtellina: Passo Gavia**

6 e **7** june / **La Stelvio Santini**

8 june / **Enjoy Stelvio Valtellina: Cancano Lakes**

9 june / **Enjoy Stelvio Valtellina: Passo del Mortirolo**

13 june / **Sondalo love beer**

28 june / **Enjoy Stelvio Valtellina: Passo dello Spluga**

JULY

4 july / **Concert by Davide Van De Sfroos, Pentagono di Bormio**
/ **Opening of the ski lifts in Bormio, Santa Caterina Valfurva and Cima Piazzì-San Colombano**

11 july / **Enjoy Stelvio Valtellina: Cancano Lakes**

12 july / **Re Stelvio Mapei**

From **16** to **19** july / **La Milaneseiana in Bormio**

16 **Cristiana Capotondi, L'attrice, Cinema Teatro Plinius**

17 **Marcello Carrà Exhibition, La Sindrome del pallone e altri desideri, Civic Museum of Bormio**

17 **Paolo Rossi / I Terconauti, *Il desiderio di ridere*, Cinema Teatro Plinius**

18 **Anna Valle, *Essere Armani*, Cinema Teatro Plinius**

19 **Giancarlo Giannini, An Evening of Music, Cinema and Poetry, Piazza del Kuerc**

25 july / **Alta Valtellina Bike Marathon (Valdidentro)**

26 july / **Regional MTB Race (Valdidentro)**

from **31** july to **2** august / **2nd Round of the Italian Downhill Cup "Internazionali d'Italia – Trofeo Rider Cup"**

of major events for the 2026 summer season

AUGUST

9 august / **Li Flama de San Lorenz / Sunrise Concert, Valdidentro**

12 or **13** august / **Sunrise Concert, Valfurva**

from **19** to **23** august / **Parco in festa**

23 august / **Saor de Rezel**

27 august / **Enjoy Stelvio Valtellina: Cancano Lakes**

28 august / **Enjoy Stelvio Valtellina: Passo del Mortirolo**

29 august / **24th Scalata Cima Coppi**

30 august / **Enjoy Stelvio Valtellina: Passo Gavia - Energy2Run**

SEPTEMBER

6 september / **Italy's Longest Pizzoccheri Feast**
/ **Closing of the ski lifts in Bormio, Santa Caterina Valfurva and Cima Piazzì-San Colombano**

19 september / **Al di de la bronza / Enjoy Stelvio Valtellina: Passo dello Stelvio**

OCTOBER

11 october / **Migiondara**

Please note: the programme may be subject to changes.
For updated information, [visit the Bormio's calendar](#).

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THANKS